

14 September 2016

YouGov plc ("YouGov" or "the Company")

Notice of Results

YouGov plc, the international market research and data analytics group, will announce Preliminary Results for the year ended 31 July 2016 on Monday 10 October 2016. Stephan Shakespeare, CEO and Alan Newman CFO, will host an analyst briefing at 9.15am (for a 9.30am start) at FTI Consulting, 200 Aldersgate, Aldersgate Street, London EC1A 4HD.

Should you wish to attend, please contact:

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